Attorney Docket No.: 16113-0761001

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Nelson Minar Art Unit: 3688

Serial No.: 10/750,361 Examiner: Donald Champagne

Filed : December 31, 2003 Conf. No. : 4924

Title : EMBEDDING ADVERTISEMENTS IN SYNDICATED CONTENT

## MAIL STOP AF

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## NOTICE OF APPEAL

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the action dated June 10, 2010, finally rejecting claims 1, 2, 11-13, 17-19, 21-25, 35-37, 42, 57-64 and 72-78.

The required fee of \$540 is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other charges due or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 9/9/10

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